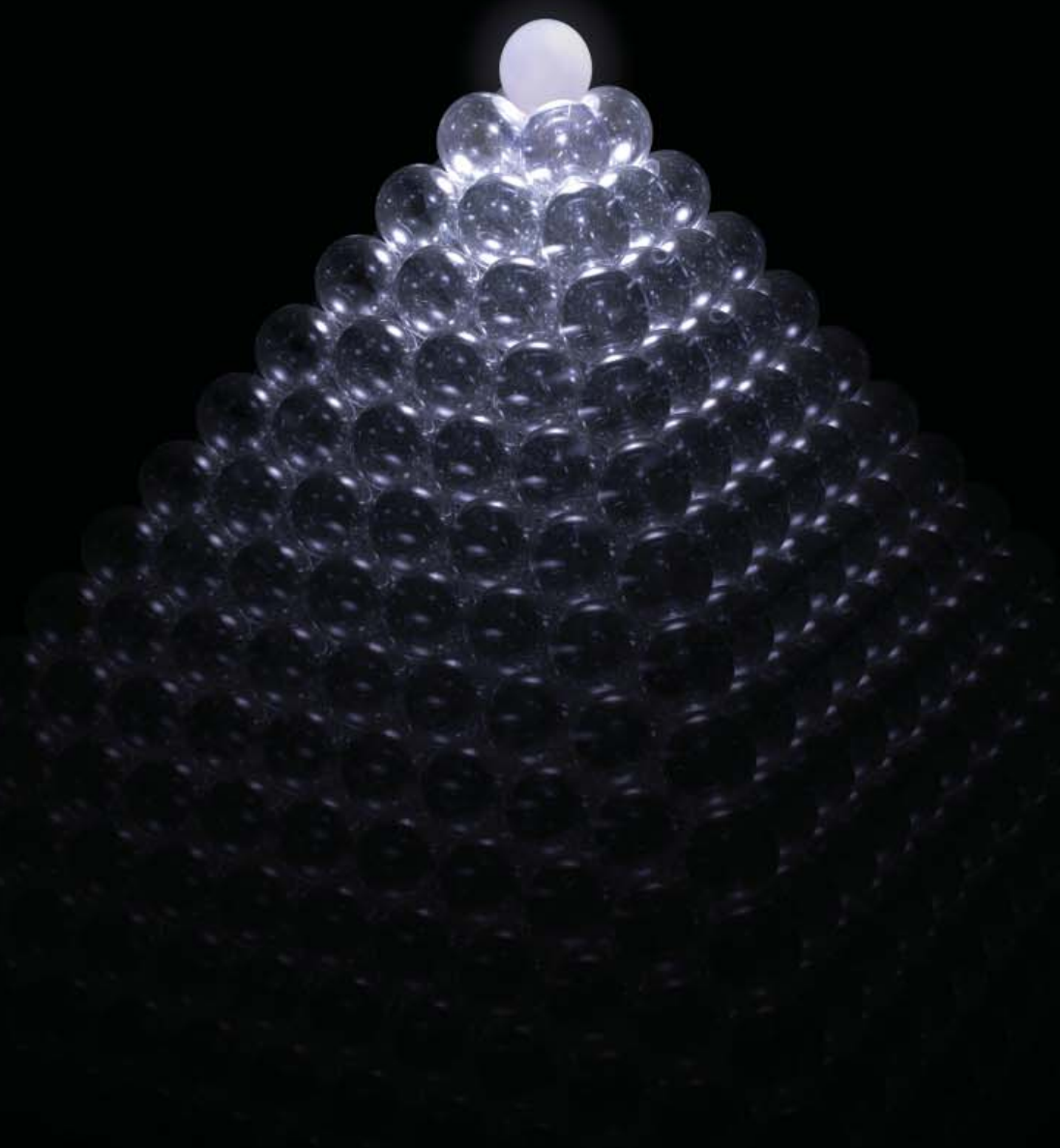


INDEE CAIRO 2010

where tomorrow meets today



EPCINDIA
ENGINEERING THE FUTURE

indee CAIRO
2010
PARTNERSHIP FOR GROWTH

INDEE CAIRO 2010



Coinciding with MACTECH 2010
(Machine Tools, Industrial Tools, Welding & Cutting Equipment)
at Cairo International Convention Centre, 25-28 November 2010

EEPC India invites you to INDEE Cairo 2010 and be part of the most representative industrial fair in the Middle East & Africa. The event brings together the most varied and complete exhibition of Machine Tools, Industrial Tools, Welding and Cutting Equipment and related services industries. Apart from MACTECH 2010, INDEE Cairo 2010 will coincide with other exhibitions, viz, Airtech, Handling Expo and Transpo-Tech.

MACTECH has for long been the connecting point between the manufacturing countries in Asia, Europe, America, the Far East and the importer countries in the Middle East and Africa. As the West Asia's largest annual manufacturing expo, it brings together buyers, sellers and end users.

EEPC India had organized an Indian Engineering Exhibition, INDEE Cairo in 2006, as part of MACTECH 2006, held from 23-26 November, 2006 in which over one hundred Indian engineering companies had taken part. The event was a huge success in terms of business generated for the participants.

FOCUS PRODUCTS

- Motor vehicles and parts
- Optical and photographic equipment and parts
- Fabricated metal products
- Bicycles, motorcycles and parts
- Steam generators and parts
- Metalworking and metal forming machines
- Machines for wire and tube forming
- Welding, cutting equipment, accessories and consumables
- Milling machines and machining centers
- Grinding and polishing machines
- Horizontal and vertical lathes
- Drilling and boring machines and consumable
- Honing and lapping machines
- Hand tools
- Power tools
- Precision tools
- Pneumatic and hydro-pneumatic tools
- Die casting machines
- Forging machines
- Moulds and dies
- Robotic process and automation
- Laser equipment
- Measuring and testing equipment
- Wood working machines and tools
- Air and gas compressors, vacuum pumps
- Air treatment and air control systems
- Motors, heads, starter, pressure
- Material handling & transportation equipment
- Storage equipment
- Containers and packaging equipment

Situated at the heart of the world, Egypt stands as a major trade and transshipment destination. It stands at the crossroads of Europe, the West Asia, Africa and West and South Asia



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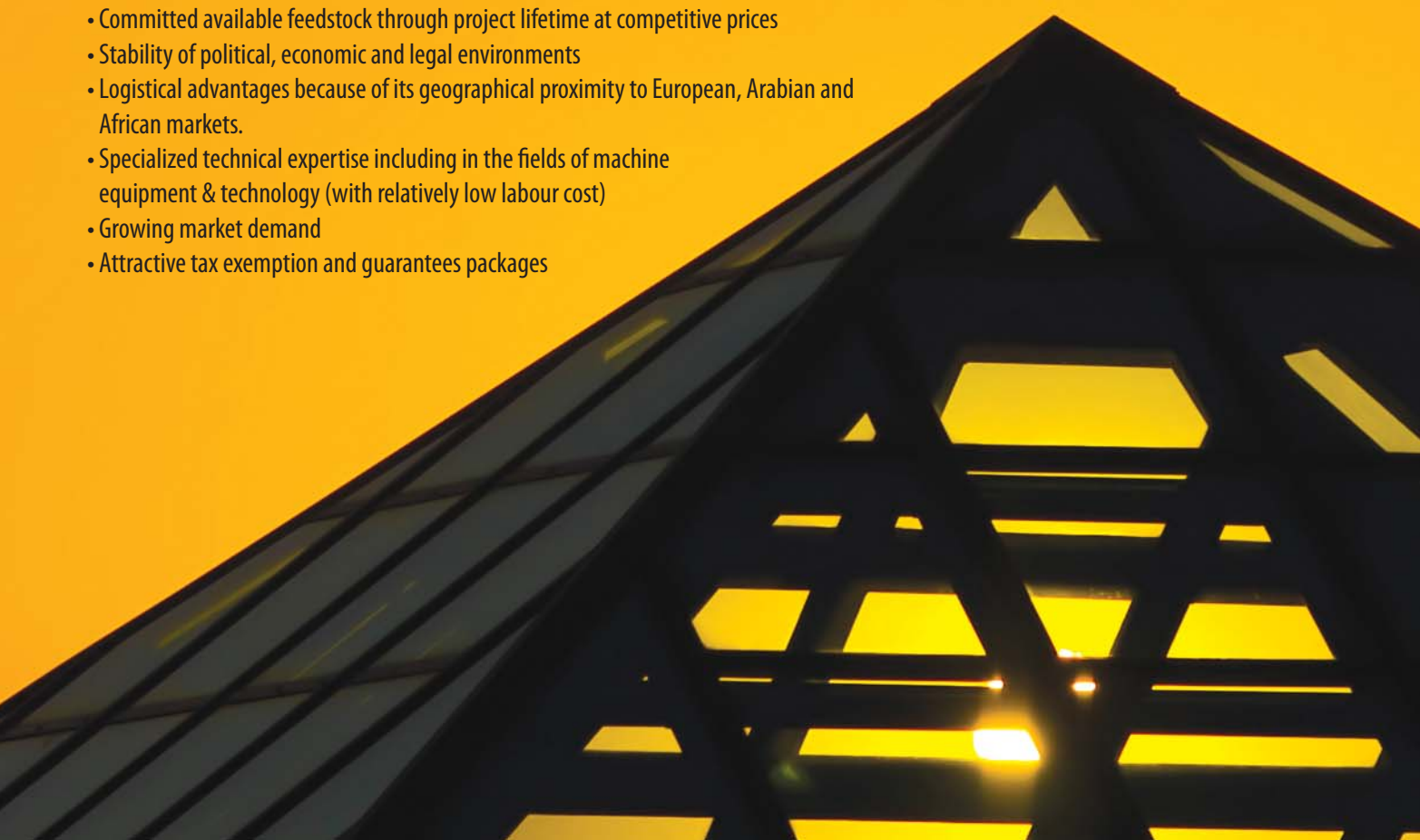
Why Egypt

Egypt is the most populous country in the Arab world and is the second most populated in Africa. It imports a wide variety of goods, especially capital goods such as machinery and equipment, necessary for its economic and infrastructure development. Today, the European Union, especially Germany, Italy, and France, supplies more than 40 per cent of Egypt's imports, while the United States accounts for 15-20 per cent of total imports.

Egypt has traditionally been one of India's most important trading partners in the African continent. The India-Egypt bilateral Trade Agreement has been in operation since March 1978 and is based on the MFN clause. India was the 4th largest trading partner of Egypt in 2007. Bilateral trade between India & Egypt amounts to US\$ 3.3 billion (2007-08). Indian investments in Egypt at present register US\$ 700 million and expected to reach US\$ 2 billion. While India's exports to Egypt have grown by 74.74% compared to the previous year, the corresponding growth figure for engineering exports is 105.26%. Machinery, Instruments, Metals & Metal Products, Electrical Products, Automobiles & Components have been the major engineering products being exported at present to Egypt.

Egypt has:

- Reliable infrastructure that is constantly expanding
- Committed available feedstock through project lifetime at competitive prices
- Stability of political, economic and legal environments
- Logistical advantages because of its geographical proximity to European, Arabian and African markets.
- Specialized technical expertise including in the fields of machine equipment & technology (with relatively low labour cost)
- Growing market demand
- Attractive tax exemption and guarantees packages



BOOTH SIZES, CHARGES AND MODE OF PAYMENT

Display booth

- The minimum size of a booth will be 9 sq mt. It will have: Carpeted floor • One table • Three chairs • Three spotlights • One 10 amp. socket • One ashtray • One dustbin • Fascia.
- If you need more furniture, etc., please contact EEPC India before the exhibition starts and pay for the extra items.

Charges

- One side open booth: US\$330 per sq mt or ₹16,000 per sq mt + ₹1,648 per sq mt as Service Tax
- Two sides open booth: 10% extra (subject to availability)

Note: Service Tax is not applicable if participants pay in US dollars. Due to limited availability of corner booths, allocation will be done on a first-come, first-served basis subject to full payment.

Mode of payment

Full payment to be made by:

- Demand Draft/at par Cheque favouring 'EEPC INDIA' along with the filled-in Application Form, **OR**
- Swift transfer in US\$ (to add **US\$50 per remittance** to offset bank charges, etc.). The details are:

Bank: **HDFC Bank Ltd**

Central Plaza, 2/6 Sarat Bose Road
Kolkata 700 020

Branch Code: 0014

Account Number: 00148580000013

Beneficiary's Name: EEPC INDIA

SWIFT Code: HDFCINBBCAL

Through: JP Morgan Chase Bank, New York

A/c # 001-1-406717, SWIFT Code: CHASUS33

CHIPS ABA: 0002, FEDWIRE ABA: 021000021

CHIPS UID # 354459

Last date for confirmation

Please make full payment along with the Application Form latest by 15 October 2010.

Cancellation of participation

If you need to cancel your reservation, please send your request in writing before 22 October 2010. The full amount will be forfeited if the cancellation is done after that date. Acceptance of application and allocation of space will be at the sole discretion of EEPC India.

IMPORTANT INFORMATION

Selection criteria

The final selection of the participants will be done by a committee. It will be based on criteria like accreditation to International Standards (like ISO, QS, etc.), foreign collaborations, annual exports, etc.

Shipment of exhibits

EEPC India will appoint a shipping agent to facilitate shipment of exhibits. However, participants are free to choose their own agents.

Travel and hotel accommodation

EEPC India will assist participants to find suitable airlines and hotels at Cairo, Egypt, at negotiated rates through accredited travel agents. Participants can also make their own travel/hotel arrangements.

Visa

EEPC India will issue recommendation letters for a maximum number of two participants for each 9 sq mt booth.

However, EEPC India cannot guarantee visas as this is at the sole

discretion of the Embassy of Egypt in India.

MDA grant

All eligible participants will be entitled to the MDA grant under Focus Africa Programme of the Ministry of Commerce & Industry, Government of India as per the MDA Guidelines effective from 1 April 2006. The MDA Guidelines can be downloaded from <http://commerce.nic.in/mda-guidelines.pdf>.

Assistance is permitted on air travel expenses on return by Economy Excursion Class and charges for built-up furnished stall. This is subject to an upper ceiling of ₹1,50,000.

An MDA grant is available to companies that have: (i) an FOB value of exports not exceeding ₹15 crore in the preceding year; (ii) completed 12 months of membership with EEPC India; (iii) regularly filed returns; and other conditions. The details can be obtained from the Regional and Sub-Regional Offices of EEPC India.

SEND YOUR APPLICATIONS TO

R Maitra

Executive Director, EEPC India
Vandhna, 4th Floor
11, Tolstoy Marg, New Delhi 110 001
Tel: 91 11 23711124/23711125
Fax: 91 11 23310920
e-mail: eepcto@eepc.gov.in

Bhaskar Sarkar

Addl. Executive Director & Secretary, EEPC India
Vanijya Bhavan, 1st Floor
International Trade Facilitation Centre
1/1, Wood Street, Kolkata 700 016
Tel: 91 33 22890651/52/53, Fax: 91 33 22890654
e-mail: eepc@eepcindia.org

M Ganesan

Regional Director, EEPC India
Greems Dugar, 3rd Floor
149 Greems Road, Chennai 600 006
Tel: 91 44 28295501/28295502
Fax: 91 44 28290495
e-mail: eepcchennai@airtelmail.in

OR send your form to your nearest EEPC India office.

Please visit: www.eepcindia.org for more details

INDEE CAIRO 2010 – APPLICATION FOR PARTICIPATION

NAME OF THE COMPANY:

POSTAL ADDRESS:

PHONE: -
AREA CODE NUMBER

FAX: -
AREA CODE NUMBER

EMAIL: WEBSITE:

NAME OF THE MD/CHAIRMAN: Mr/Ms

STATUS: MANUFACTURER/EXPORTER MERCHANT EXPORTER EXPORT HOUSE OTHER TYPE OF UNIT: MSME NON-MSME

TOTAL ANNUAL EXPORT (MILLION US\$): 2007-08 2008-09 2009-10

TOTAL EXPORT TO AFRICAN COUNTRIES (MILLION US\$): 2007-08 2008-09 2009-10

FOREIGN COLLABORATION (IF ANY):

PRODUCTS MANUFACTURED/EXPORTED:

COUNTRIES OF EXPORT:

ACCREDITED TO INTERNATIONAL STANDARDS (LIKE ISO, QS, ETC.): YES NO IF YES, SPECIFY:

SPACE REQUIRED (MIN 9 SQ. MT.): SQ MT BOOTH TYPE: ONE-SIDE OPEN TWO-SIDES OPEN BARE SPACE

FASCIA NAME TO BE DISPLAYED: NATURE OF DISPLAY: DISPLAY OF SAMPLES DISPLAY OF POSTERS

AMOUNT: ₹/US\$ DD/CHQ NO. DATE (DD/MM/YYYY):/...../.....

NAME/S OF THE PARTICIPANT/S:

DESIGNATION: MOBILE NO.

PASSPORT NO.: PLACE OF ISSUE:

DATE OF ISSUE (DD/MM/YYYY):/...../..... VALID UP TO:/...../.....

ARE YOU ELIGIBLE FOR MDA*: YES NO

NOTE

1. GIVE DETAILS OF YOUR COMPANY (UP TO 80 WORDS) ON A SEPARATE SHEET FOR THE EXHIBITOR'S PROFILE.
2. PLEASE SEND US THIS FORM, FILLED AND SIGNED. PLEASE ENCLOSE YOUR PARTICIPATION FEE BY DEMAND DRAFT/CHEQUE AND 2 (TWO) PASSPORT-SIZE COLOUR PHOTOGRAPHS OF EVERY PARTICIPANT.

* THE MDA GUIDELINES CAN BE DOWNLOADED FROM <http://commerce.nic.in/mda-guidelines.pdf>.

SIGNATURE AND OFFICE SEAL

DATE (DD/MM/YYYY):/...../.....

INDEE CAIRO 2010

Venue: Cairo International Convention Centre, Cairo, Egypt
Date: 25 – 28 November 2010