

Extra Night, Extra Smile Campaign

Extra Night, Extra Smile campaign is one of three major initiatives TCEB is implementing on behalf of the Royal Thai Government, designed to provide an urgent assistance to boost Thailand's Exhibitions industry, according to "Measures to recover the MICE industry" which is developed in consultation with the private sector.

By partnering with both leading public and private sector organizations, TCEB is set to provide exclusive access to special privileges including a complimentary of the 3rd night stay at partner hotels, airport fast track service, connectivity through BTS Skytrain and True Move International Sim card with personalized local number, as well as special discounts from a wide variety of entertainment and shopping destinations throughout Bangkok and beyond.

Special privileges

For Hotel & Facility

Stay 2 nights at any of the participating hotels and enjoy the third night free.

For Airport Fast Track

The MICE Lane is a special immigration checkpoint counter that will ease your passage through immigration. The process begins with a passport pre-approval service that starts at the arrival gate and continues through the customs checkpoint and luggage claim. You will experience the convenient and quick Fast Track service without having to queue up with other passengers.

For Connectivity

BTS SkyTrain is one of the most comfortable and convenient ways to get around Bangkok, and the participating MICE travellers will receive free BTS SKY SmartPass along with the "Inter Sim" by Truemove for international calling needs. Starting from 1 baht per minute and available 24 hours a day, caller can call the USA / Canada / China / Hong Kong / Singapore / Japan / South Korea / Taiwan / Malaysia / UK / Germany / France / Australia with special call rates to more than 230 worldwide destinations.

For Cultural Excursion

Make business a pleasure with Extra Night Extra Smile
when attending trade shows in Thailand.
www.tceb.or.th/exhibition/enes



During the stay participating MICE travellers can also experience Thailand's culture with special discounts for leading entertainment venues in Bangkok areas such as Siam Niramit (www.siamniramit.com) and Madame Tussauds Bangkok (<http://www.madametussauds.com/Bangkok>)

For Shopping

Extra Night, Extra Smile campaign also provide an exciting shopping experience in the heart of Bangkok's shopping district with special discounts from leading department stores and retail outlets such as The Emporium, Siam Center, Siam Discovery, Siam Paragon, Central Chidlom and King Power Duty Free.

For Sight Seeing

Bangkok's must-do and must-visit destination, Bangkok tram ride around the Rattanakosin Island and the Siam Museum is just a short breath away from the buzzing and vibrant city of Bangkok, MICE travellers will be offered with two free tram tickets and special discount on the entrance ticket for the first national discovery museum.

Group Incentives:

Delegates who come in a group will receive an additional bonus including a package to visit the world's largest golden teakwood mansion Vimanmek for a group of 20, the exquisite Grand Palace and Emerald Buddha for a group of 40 and a package to dinner on a Chaopraya River Cruise for a group of 80.

How to apply:

Individual international exhibitors and visitors participating trade fairs in Thailand must register online at <http://www.tceb.or.th/exhibition/enes> for ENES voucher to earn a special privilege of the 3rd night complimentary stay at our partner hotels as well as other offers under the Extra Night, Extra Smile campaign.

Criteria:

International delegates (exhibitors, visitors) attending trade fair events and staying in Thailand for the period of 2 consecutive nights or more at participating hotels are applicable for the Extra Night, Extra Smile complimentary 3rd night.

Promotional Period:

These special privileges and discounts are available until December 2011.

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Extra Night Extra Smile

Stay an extra night for free

Exclusive privileges for exhibition visitors to Thailand

How to apply

Step 1: Apply for voucher online

Apply for the “Free 1 Night” voucher at www.tceb.or.th/exhibition/enes by clicking Apply now. Fill in your personal and exhibition information. A personalised voucher will be sent to your email box indicating the official hotels of your exhibition.

Step 2: Book directly at hotel website

Book directly at the official hotel of your choice. Print out the voucher and bring it with you to Thailand.

Step 3: Validate voucher during check-in

During check-in, present the voucher to the hotel officer. Sign the voucher together with the hotel officer to validate it.

Step 4: Redeem with delegate badge during check-out

During check-out, present your exhibition badge together with your passport to redeem your free stay on the third night.